Information science: Competitive intelligence 380 (INL 380)

Qualification	Undergraduate
Faculty	Faculty of Engineering, Built Environment and Information Technology
Module credits	30.00
Programmes	BIS Information Science
	BSc(Computer Science) Computer Science
	BPolSci Political Studies
Service modules	Faculty of Humanities
Prerequisites	No prerequisites.
Contact time	3 lectures per week, 3 practicals per week
Language of tuition	Both Afr and Eng
Academic organisation	Information Science
Period of presentation	Semester 2

Module content

This module provides an overview of Competitive Intelligence (CI) and focuses on the needs for CI in organisations. The ways in which organisations compete and the benefits that CI can bring to these organisations will also be covered. The growing need for CI among South African organisations will also be examined. Practical examples and case studies will be used to highlight the value of CI in organisations.

The information published here is subject to change and may be amended after the publication of this information. The General Regulations (G Regulations) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the General Rules section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.